

**Statewide Arts Service Organizations**  
**FY2014 Criteria Rating Sheet**

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**Management**

- Qualified leadership and personnel (5 points)
- Organization represents the community and target audience in staff and board (5 points)
- Budget is reasonable and demonstrates financial support from a variety of sources (10 points)
- Budget reflects solid financial governance and there is a strong plan to address any deficit or shortfalls (10 points)

Write in your score for here. Maximum possible – 30 points


**Community Impact/Public Benefit**

- The organization's constituent base is clearly defined (10 points)
- Programs are well-conceived and include evaluation from the audience to be served (10 points)
- Outreach efforts target appropriate and well-considered underserved populations appropriate to size and budget (10 points)
- The proposed activities will contribute to the long-term growth of the arts in the target community (10 points)

Write in your score here. Maximum possible – 40 points


**Quality of Education and Training Programs**

- Delivers high quality educational programming that supports mission (10 points)
- Evaluation plan clearly described and reasonable (10 points)
- Collaborates with other groups/organizations when appropriate (5 points)
- Proposed activities will be marketed and made accessible to persons with disabilities and other special needs (5 points)

Write in your score here. Maximum possible – 30 points


**ADD THE FOUR BOXES. TOTAL SCORE SHOULD BE NO MORE THAN 100.**

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Applicant Name: \_\_\_\_\_

Panelist Name: \_\_\_\_\_

## ***Statewide Arts Service Organizations***

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### **Management - Up to 30 points**

The organization delivering the proposed activities will be well managed, as indicated by:

There is a dedicated person (paid or volunteer) assigned to manage the project/operation. The manager's qualifications are clearly explained and appropriate. The project timetable is clear and provides sufficient detail to guide implementation. The process that will be used to evaluate the effectiveness of the activities is clearly defined and measurable. Evaluation includes assessment of impact on the people served. Audience/participant feedback will be used as one component to evaluate project success in achieving goals. There is evidence of a successful history of providing related arts activities. Estimated expenses and budget appear reasonable. Projected income is proportionate and will come from a variety of sources. There are adequate plans for long-term resource development and deficit reduction (where applicable). The applicant's governing body meets on a regular basis and represents the diversity of the applicant's geographic service area with respect to race/ethnicity, gender, age, special needs, and residence, etc.

### **Community Impact/Public Benefit - Up to 40 points**

The proposed activities will have a significant impact on the community the organization serves, as indicated by:

The organization's constituent base is clearly defined. The manner in which constituents are involved in assessing needs and program planning is clearly described. There is an appropriate level of constituent involvement and support. The plan for serving traditionally under-served populations in program development, implementation, and evaluation is clearly described and adequate. Appropriate promotional efforts are planned to inform the general public about activities, including strategies for reaching traditionally under-served populations. Proposed activities will be marketed and made accessible to persons with disabilities and other special needs. The proposed activities will contribute to the long-term growth of the arts in the community

### **Quality of Education and Training Programs - Up to 30 points**

The organization will provide services of the highest quality possible in relation to community standards, expectations, and resources, as indicated by:

The goals and objectives of the proposed activities are clearly explained and are consistent with the organization's mission and long-range plans. The artistic goals and program design are consistent with the organization's resources. There appear to be a sufficient number of appropriate and qualified personnel (or contractors, or artists), paid or volunteer, to carry out the proposed activities. The audience has been clearly identified. Proposed programming and activities appear to be appropriate in regards to goals and audience. Participating artists, staff, community members and others have been/will be involved in planning, implementing, and evaluating the project activities.